

Cookies Policy

Use of Cookies

A cookie consists of a small piece of information that is sent by a web server to a web browser and stored by the browser. This information is sent back to the server each time the browser requests a page, which allows the web server to identify and track the web browser. Sri Vidyalaya PU College may use both session cookies and persistent cookies on its website, **svpucollege.org**.

These cookies are used for various purposes, including tracking visitor usage of the website, recognising users when they return, understanding user preferences and online behaviour, and carrying out research and statistical analysis. Cookies also help improve website content, services, and overall user experience, assist in understanding visitor requirements and interests, enhance the effectiveness of communication and outreach efforts, and make the website more efficient and user-friendly.

Session cookies are temporary cookies that are deleted from your device when you close your web browser. Persistent cookies remain stored on your computer or other electronic device until they are deleted by the user or until they automatically expire after a defined period.

Third-Party Cookies

Sri Vidyalaya PU College works with third-party service providers who may also place cookies on our website. These third parties are responsible for the cookies they place and manage on our site. Users are encouraged to refer to the privacy policies of these third-party providers for more information.

For example, we use Google Analytics to analyse website usage. Google Analytics uses cookies to collect statistical information about how users interact with the website, such as how visitors arrive at the site, the pages they visit, the time spent on each page, and overall usage trends. This information helps us understand visitor behaviour and improve website content and user experience. Google stores this information in accordance with its own privacy policies. Further details can be found in the Google Privacy Policy.

Consent

In most cases, user consent is required for the use of cookies on this website, except where cookies are essential for providing a service requested by the user. A notice is displayed on the homepage explaining how cookies are used and providing a link to this Cookies Policy. By continuing to use **svpucollege.org** after this notice has been displayed, users are deemed to have provided consent to the use of cookies as described in this policy.