

PRIVACY POLICY

Introduction

Sri Vidyalaya PU College (“the College”) is committed to protecting the privacy of students, parents, guardians, staff, and visitors who access and use the website **svpucollege.org**. This Privacy Policy outlines how information is collected, used, stored, and protected when users interact with the website. By accessing or using this website, users agree to the practices described in this Privacy Policy.

Information Collection

Sri Vidyalaya PU College may collect personal information that users voluntarily provide through the website, including but not limited to names, email addresses, phone numbers, and information submitted through enquiry, contact, or admission-related forms. In addition, the College may collect non-personal information such as browser type, IP address, device information, pages visited, and time spent on the website for analytical and administrative purposes.

Use of Information

Information collected through **svpucollege.org** is used strictly for academic, administrative, and institutional purposes. This includes responding to enquiries, processing admission requests, providing information related to courses and activities, improving website performance and content, and communicating important institutional updates. Analytical data is used to understand visitor behaviour and enhance the functionality and usability of the website.

Disclosure and Sharing of Information

Sri Vidyalaya PU College does not sell, lease, or disclose personal information to third parties for marketing or commercial purposes. Personal information may be shared only with authorised personnel or service providers where necessary to carry out legitimate institutional functions or where disclosure is required by law. All such disclosures are made in accordance with applicable legal and regulatory requirements.

Cookies

The website **svpucollege.org** uses cookies to facilitate website functionality, analyse usage patterns, and enhance user experience. Cookies help the College understand how visitors interact with the website and assist in improving content and navigation. Detailed information regarding the use of cookies is provided in the Cookies Policy available on the website.

Data Security

The College takes reasonable technical and organisational measures to protect personal information against unauthorised access, alteration, disclosure, or destruction. While every effort is made to safeguard data, no method of data transmission over the internet or electronic storage is entirely secure, and absolute security cannot be guaranteed.

External Websites

The website may contain links to external or third-party websites for informational purposes. Sri Vidyalaya PU College has no control over, and assumes no responsibility for, the content or privacy practices of such external sites. Users are advised to review the privacy policies of external websites before providing any personal information.

User Consent

By using **svpucollege.org**, users consent to the collection and use of information in accordance with this Privacy Policy. Continued use of the website signifies acceptance of the terms outlined herein.

Changes to This Privacy Policy

Sri Vidyalaya PU College reserves the right to modify, update, or revise this Privacy Policy at any time without prior notice. Any changes will be posted on the website and will take effect from the date of publication.